

Privacy Policy

Effective Date: 06/14/2025

Business Name: Vitala Health Group LLC

Contact: Sandy Mariner (Owner/Operator) P: 309-536-3235 E: admin@vitala-health-group-llc.com

Introduction

Vitala Health Group LLC is committed to protecting the privacy and security of your Protected Health Information (PHI) in accordance with the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and its implementing regulations.

This Privacy Policy explains how we collect, use, disclose, and protect your PHI through our mobile specimen collection and point-of-care testing services. We partner with laboratories including LabCorp, Quest Diagnostics, and Ultra Labs to provide diagnostic services.

Information We Collect

We may collect and maintain the following types of PHI when providing healthcare services:

- Full name, date of birth, contact details
- Medical history and conditions
- Lab orders and test results
- Specimen collection data (e.g., time, location)
- Billing and payment information
- Information provided by your referring provider or laboratory partner

How We Use Your Information

Your PHI may be used or disclosed for the following purposes:

- **Treatment:** To collect specimens and perform point-of-care testing and communicate results to ordering providers or labs (e.g., LabCorp, Quest, Ultra Labs).

- **Payment:** To bill and collect payment from you, your insurance, or a third-party payer.
 - **Healthcare Operations:** To maintain and improve the quality of our services, conduct audits, and comply with legal obligations.
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Sharing Your Information

We may share your PHI with:

- **Laboratory Partners:** LabCorp, Quest Diagnostics, Ultra Labs, or other certified labs for testing and diagnostic services.
- **Healthcare Providers:** Referring physicians or medical professionals involved in your care.
- **Insurance Companies and Billing Services:** To obtain payment for services.
- **As Required by Law:** To comply with subpoenas, court orders, or legal processes.
- **Public Health Authorities:** When required for public health reporting, disease control, or in response to outbreaks.

We will never sell your PHI or share it for marketing purposes without your explicit authorization.

Your Rights Under HIPAA

You have the right to:

- Request access to your PHI
- Request corrections to your PHI
- Request restrictions on certain uses and disclosures
- Receive confidential communications
- Receive an accounting of disclosures
- File a complaint if you believe your rights have been violated

To exercise any of these rights, please contact our Privacy Officer at 309-536-3235 or admin@vitala-health-group-llc.com.

Data Security

We implement appropriate administrative, technical, and physical safeguards to protect your PHI, including:

- Secure electronic records storage
- Encrypted data transmission
- Restricted access to sensitive information
- Staff training on HIPAA compliance and privacy

Third-Party Service Providers

We may use HIPAA-compliant vendors for scheduling, billing, and record-keeping. All such vendors are bound by Business Associate Agreements (BAAs) to ensure your data is protected.

Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Changes will be posted on our website or provided upon request. The updated policy will apply to all PHI we maintain.

Contact Us

If you have any questions or concerns about this Privacy Policy or our practices, please contact:

Privacy Officer

Vitala Health Group LLC

309-536-3235

admin@vitala-health-group-llc.com